OPINION

A story of success: continuous quality improvement in cystic fibrosis care in the USA

Bradley S Quon, Christopher H Goss

ABSTRACT

Background Continuous quality improvement (CQI) in healthcare can be described as a reiterative approach to improving processes to reduce unexpected variation in health outcomes. CQI represents one model to achieve quality improvement (QI) and has long been recognized as a key to success in the manufacturing industry with companies like Toyota leading the way.

Objective Healthcare, and specifically pulmonary, critical care and sleep medicine represent ideal settings for the application of CQI.

Methods This opinion piece will describe QI and CQI initiatives in the US Cystic fibrosis (CF) population.

Results QI in CF care in the United States has been ongoing since inception of the US CF Foundation (CFF) in 1955. This effort has included work to improve the quality of clinical care provided at CF centers and work to improve clinical outcomes in CF. More recently, QI methods have been applied to the conduct of clinical research.

Conclusions The CF community has become a leader in the area of QI and has pointed out the opportunities for others to follow in the area of lung diseases.

Quality improvement (QI) in healthcare has been defined as 'an interdisciplinary process to raise the likelihood of the delivery of best practices for preventive, diagnostic, therapeutic, and rehabilitative care to maintain, restore, or improve health outcomes. CQI represents one model to achieve QI and has long been recognized as a key to success in the manufacturing industry with companies like Toyota leading the way. The role of CQI has been less well adopted in the healthcare profession. Healthcare and specifically pulmonary, critical care and sleep medicine represent ideal settings for the application of CQI.

Cystic fibrosis (CF) is an example of a pulmonary disease that has led the way in CQI. QI in CF care in the USA has been ongoing since inception of the US CF Foundation (CFF) in 1955. The US CF was founded by a coalition of parents of individuals with CF with an overarching goal of curing the disease and improving quality of life. The US CF has invested heavily in developing a network of CF specialty care centres across the USA with the goal of improving quality of care in important areas such as nutrition, lung health and infection control. As a result of these efforts, the quality of care for people with CF has improved significantly over the past five decades and this has been associated with improved survival (the median age of predicted survival increased from 27 years in 1989 to 56 years in 2009). Development of the CFF Patient Registry and the CFF Therapeutic Development Network (TDN) have been the engines behind this success.

CFF PATIENT REGISTRY: REDUCING GAPS IN CLINICAL PRACTICE

In the words of management guru Peter Drucker, ‘if you can’t measure it, you can’t manage it.’ The US CF recognised the critical role of data collection and measurement in QI early on and thus created a patient registry in 1966. The registry data have evolved over the years from a few variables on vital status to allow for a better understanding of the natural history of disease to a comprehensive database that gives healthcare providers and researchers the information they need to develop care guidelines, improve delivery of care and identify eligible patients for clinical trials. The US CFF Patient Registry now includes detailed annual and encounter-based data on over 300 unique variables running the gamut from active pulmonary therapies to sputum microbiology to pulmonary function test results to CF-related comorbidities for each of its more than 26,000 participants.

Box 1 Tools and methods to achieve quality improvement

- Collect data over time to document variation in care practices and clinical outcomes
- Document unwanted and unnecessary variation
- Collect information regarding customer/beneficiary knowledge (ie, measurements of illness burden, functional status, quality of life, recipients’ assessment of the quality of their care)
- Adopt widespread public sharing of information
- Improve communication by building teams and enhancing group learning using specific skills (ie, situation, background, assessment and request (SBAR))
- Create a leadership plan acknowledging: leading, following and making changes in healthcare
- Build knowledge (locally useful) and then take initiative and use adaptive action, reviewing and reflecting
- Make small tests of change (ie, plan-do-study-act (PDSA) cycles)
In 2005, the US CFF developed a secure internet-based portal (Port CF) to allow for the timely entry of encounter-based data and to serve as a vehicle to disseminate care guidelines and deliver patient alerts and clinical reminders at the point-of-care where it impacts on care the most. In 2006, the US CFF made centre-specific performance indicators transparent to the public and this was promoted as an initiative to ‘accelerate the rate of improvement’ in CF care through benchmarking. Top-performing centres are used as models of best practice with the hope of cross-pollinating successful processes to other centres, and thus reducing national variability in practice patterns and outcomes. The information gleaned from this project was disseminated in several ways including a step-by-step QI guidebook entitled ‘Action Guide for Accelerating the Rate of Improvement in Cystic Fibrosis Care’. An example of some of the tools and methods employed in QI is provided in box 1.

In addition to providing the guide, the US CFF also launched a series of action-oriented training programs entitled Learning and Leadership Collaboratives to increase the capacity for QI across the CF clinical care network. Each centre participating in one of the Learning and Leadership Collaboratives performed a QI project over the course of a year. One example noting the impact of QI is the change in lung function in children at the Akron Ohio CF centre after implementing a QI project to standardise the management of acute pulmonary exacerbation (figure 1).

There are several examples of how the US CFF Patient Registry has been used by CF centres to motivate QI. In 1998, the Northern New England Cystic Fibrosis Consortium (NNECFC) noticed significant variation in its screening rates for CF-related diabetes (16–78%) and the overall rate was 17% below the national average. Following a 3-year QI initiative that involved feedback of data to clinicians, patient education about CF-related diabetes, and clinic system changes to trigger annual blood work and tracking of results, the NNECFC reduced variation in its centres to 71–90%, and the overall rate was 4% above the national average. In another example, the Children’s Memorial Hospital in Chicago was able to reduce rates of nutritional failure by documenting nutritional status at every clinic visit and targeting those patients at the highest risk for nutritional failure with a customised self-management plan.

**CF TDN: IMPROVING RESEARCH PROCESSES**

CQI has not been restricted to clinical care in CF. The CFF TDN, with 77 clinical sites across the USA, has employed the same CQI approach employed in the clinical arena to improve quality and efficiency in the conduct of clinical trials in CF. During the past 3 years, the US CFF has invested in the development of a web-based database system to collect study-related metrics from sites participating in CF clinical trials. Data are captured on time for IRB approval, contract approval, site activation (approval to enrolment), time to first patient enrolled and number of patients enrolled. These data have been used by the CFF TDN to initiate a benchmarking process (with funding from the US National Institutes of Health—NCRR UL1 RR025014) to identify and evaluate high performing centres based primarily on efficient study start-up and measures of enrolment performance. Given the challenges of conducting clinical research, clear pathways to successful and efficient conduct of clinical trials are needed. The results from this project will be available in the fall of 2011.

**OVERCOMING INERTIA: QI IMPLEMENTATION**

Although the success story of CQI in CF may be considered unique as CF is an orphan disease affecting young people, and has been well supported by a patient foundation, there are several key lessons that can be learnt. CQI in healthcare must be approached systematically with redesign of processes and strategic planning of the change process to help overcome inertia related to the status quo. The initiative requires a champion that can articulate a vision and galvanise the collective buy-in of a multidisciplinary team towards a common goal. It requires data collection and measurement to identify opportunities for improvement and to provide instant feedback following implementation of the QI initiative. Timely feedback is crucial to reinforcing good behaviour and facilitating the reiterative nature of CQI. Finally, the collected data should be transparent to facilitate benchmarking and identification of best practices, which captures the true essence of CQI.

**Acknowledgements** We would like to thank Dr Nathan Kraynack for providing figure 1 in this manuscript and Jill VanDalfsen for providing a description of the ongoing clinical research benchmarking project.

**Competing interests** None.
Contributors BSQ wrote a portion of this work and revised and reviewed this work. CHG wrote the other portion of this work and revised and reviewed this work.

Provenance and peer review Not commissioned; internally peer reviewed

REFERENCES